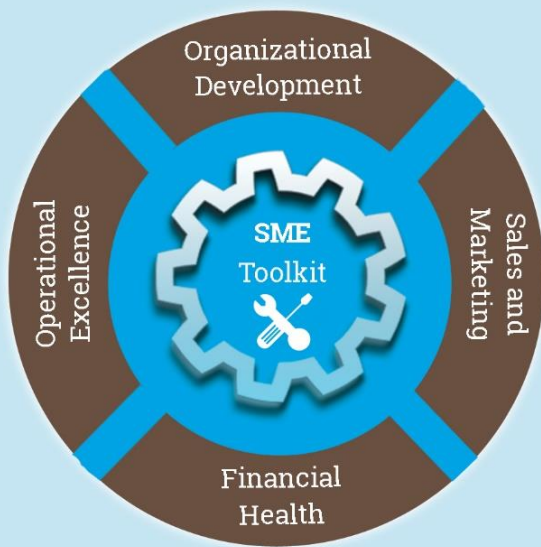


Small and Medium Enterprises (SMEs) are important to almost all economies in the world. They typically account for more than 90% of all firms and are responsible for the majority of employment generation. Consequently, they play a central role in economic growth and social development.

The SME Toolkit

Most SMEs face many critical challenges such as competition, limited financial resources and lack of management skills and training.

Our Practical Toolkit, comprised of 4 main components, allows SMEs to operate more efficiently and realize quick wins, leading to sustainable productivity, growth, and performance improvement.



About SABER MIDDLE EAST

We are a vibrant Consulting and Training firm dedicated towards serving companies to achieve their Operations Excellence. Our main objective is transferring to our clients the knowledge about best-in-class practices to unleash their potential and outperform their competition. Hence, we help in upgrading their business and financial performance to higher levels!

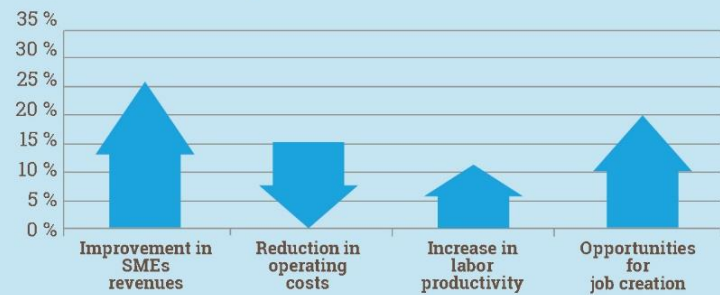
Knowledge Transferred | Transferencia del Saber

SME Development Program

Our Offering

- ✓ Needs analysis and diagnostic reviews
- ✓ Business development strategies
- ✓ Roadmaps for implementation of competitive practices
- ✓ Coaching for capacity building
- ✓ Performance monitoring and evaluation

Outcomes, in numbers



The Benefits

- ✓ Implementing sustainable business management
- ✓ Increasing lending opportunities
- ✓ Developing quality to international standards
- ✓ Improving financial flow
- ✓ Ensuring higher productivity and service levels



Success Stories

1 Business Development Services

Business coaching and support have been provided to more than 30 SMEs to help them strengthen their capabilities, improve their revenues and generate employment.

Results Achieved

- ✓ Sustainable livelihoods opportunities
- ✓ Access of vulnerable groups to employment opportunities in different industries
- ✓ Securing more funds for SMEs to further invest in their business

2 Business Cluster Modeling

A Regional Business Cluster was created and formed by six Enterprises that worked together to expand their competitiveness in the market and bring new practices to their local community.

Results Achieved

- ✓ Creation of new job opportunities, particularly for youth and women
- ✓ Sales improvement: up to 26% increase on the SMEs revenues

3 Business Coaching and Mentoring

Such assigned projects focus on addressing constraints to employment due to missing labor skills, lack of social trust and poor business management capacity.

Results Achieved

- ✓ Access to employment opportunities through market-led skills training apprenticeship
- ✓ Enhancing technical capacity and providing sustainable high-quality training programs

Sample Valued Clients

